

Online Business Administration Major Associate of Science Degree

Online Business Administration Mission Statement:

The mission of the Online Business Administration Associate of Science degree program is to educate students in the fundamental concepts, techniques and skills necessary to excel in various business-related fields.

Online Business Administration Vision Statement:

To create a learning environment in which students understand the fundamentals of ethical business practices and behaviors to help them succeed in the 21st century global business environment.

Online Business Administration Goals:

MacCormac's Online Business Administration Program will ensure that students are well rounded, well educated, and well prepared for the 21st century world of business. To that end, the course of study will:

- Provide students with a broad-based overview of the key concepts, tools, strategies and techniques necessary to support/enhance students' employability in a for-profit or not-for-profit business venture.
- Provide the basic tools to move on to a four-year college or university.
- Explore the latest concepts and practices in management and global economics.
- Broaden student understanding of current and future economic trends and their impact on the business climate in the U.S. and across the globe.
- Build basic skills, knowledge and understanding of business accounting, finance, technology, human resource management and marketing.
- Integrate traditional classroom education, best practices and experiential learning to enhance student knowledge and understanding.

Online Business Administration Learning Outcomes:

- Communicate effectively in business environments
- Utilize relevant business software and online business resources
- Review the relevance of social media within the business context
- Analyze internal and external business reports including basic financial statements
- Identify, analyze and evaluate common and competing interests of business stakeholders including customers, suppliers, business owners, investors and global markets
- Gain an understanding of the ethical challenges related to business and management through the study of effective strategies for resolving these issues.

Online Business Administration Major Requirements

Business Administration			
		Course Credit	Credit Needed
Required Major Courses			
ACCT1050	Financial Accounting Principles I	3	3
BUS 1200	Introduction to Business	3	3
BUS 1600	Business Law	3	3
BUS 2400	Principles of Marketing	3	3
BUS 2500	Managing Human Capital	3	3
BUS 2550	Principles of Management	3	3
BUS 2570/ENT 1310	Fundamentals of Business and Finance	3	3
BUS-2510	Introduction to International Business	3	3
BUS 2600/ENT 2100	Capstone: Business Plan Development	3	3
ENG 1800	Business Writing	3	3
			30
Required General Education Courses			
CIS 1150	Introduction to Computing	3	3
COL 1010	First Year Experience	1	1
COL 2750	Professional Experience	3	3
ENG 1010	College Composition I	3	3
ENG 1020	College Composition II	3	3
MATH1600	College Algebra	3	3
PHIL 2050	Introduction to Ethics	3	3
PSY 1010	Introduction to Psychology	3	3
SOC 2010	Introduction to Sociology	3	0
SPE 2110	Speech Communication	3	3
Choose ONE course, from these two			
ECON 2210	Macroeconomics	3	3
ECON 2220	Microeconomics	3	0
			31
Total Semester Credits for Business Administration			61

Online Business Administration – Emphasis in Entrepreneurship

Beginning in Fall 2016, the Entrepreneurial Studies program will be enveloped into the Online Business Administration program with some curricular change. This program is intended for those Online Business Administration students who have intentions to start a small business, expand a family business, develop new ideas within an established corporation (intrapreneurship), or continue their education at an accredited four-year institution.

Business Administration - Entrepreneurial Studies Emphasis			
		Course Credit	Credit Needed
Required Major Courses			
ACCT1050	Financial Accounting Principles I	3	3
BUS 1600	Business Law	3	3
BUS 2400/ENT 2200	Principles of Marketing	3	3
BUS 2500	Managing Human Capital	3	3
BUS 2510	Introduction to International Business	3	3
BUS 2550/ENT 2250	Principles of Management	3	3
BUS 2600/ENT 2100	Capstone: Business Plan Development	3	3
ENG 1800	Business Writing	3	3
ENT 1200	Introduction to Entrepreneurship	3	3
ENT 2110	New Business Implementation	3	3
			30
Required General Education Courses			
CIS 1150	Introduction to Computing	3	3
COL 1010	First Year Experience	1	1
COL 2750	Professional Experience	3	3
ENG 1010	College Composition I	3	3
ENG 1020	College Composition II	3	3
MATH1600	College Algebra	3	3
PHIL 2050	Introduction to Ethics	3	3
PSY 1010	Introduction to Psychology	3	3
SOC 2010	Introduction to Sociology	3	3
SPE 2110	Speech Communication	3	3
Choose ONE course, from these two			
ECON 2210	Macroeconomics	3	0
ECON 2220	Microeconomics	3	3
			31
Total Semester Credits for Business Administration			61